

Logic Model for Believe in a Healthy Newark Blueprint for Action

07-01-16 to 06-30-19

Inputs	Activities	Short-term Outcomes (Jul 1 – Dec 31, 2016)	Long-term Outcomes (By 2019)
<p>Existing stakeholders and services in the areas of <i>Food and Fitness, Healthy Homes, and Adverse Childhood Experiences</i></p> <p>Local Research Universities</p> <p>City Public Health Department</p> <p>Intermediaries focused on improving health outcomes</p> <p>Community-based organizations with access to residents and health-related programming</p> <p>Boundary Spanning Leadership Tools</p> <p>Access to health-related data</p> <p>Connections to key decision-makers, etc</p>	<ol style="list-style-type: none"> 1. Identify additional members for the Steering Committee (e.g., funders, content experts) 2. Identify stakeholders for each of the three focus areas in the South and West Wards. 3. Create a format for convening <i>Impact Teams</i> for each of the three focus area using the Boundary Spanning Leadership (BSL) Tools and the Collective Impact Framework. 4. Complete services crosswalk for gaps analysis – based on evidenced-based practices to identify what is missing. 5. Use <i>Community Needs Assessment</i> data to establish population baselines to evaluate efficacy of efforts 6. Hire project coordinator and identify use for additional funds (e.g., data collection/analysis) 7. Establish partnership with university resources – access to research, data, etc 8. Develop communications plan that will include the development of public awareness campaigns. 9. Secure additional funding for the project, at least \$35K for the last 2-years 	<ul style="list-style-type: none"> • Steering Committee will have secured and oriented additional members for broad cross-sector representation • Stakeholders identified to participate in the work of each <i>Impact Team</i> • Each <i>Impact Team</i> will learn about the Collective Impact approach. • <i>Impact Teams</i> for each focus area will have at least (1) meeting and participate in a BHN Organizing Retreat (a Kick-off meeting using the BSL tools) <hr/> <p style="text-align: center;">Intermediate Outcomes (Jan 1 – Jun 30, 2018)</p> <ul style="list-style-type: none"> • Host 1st annual Culture of Health in Newark conference (Fall 2017) • Stakeholders will understand what works based on an evidence-based approach • Stakeholders will adopt and use shared measures to assess efficacy of efforts moving toward a Collective Impact approach. • Each focus area will have identified key policy barriers and opportunities for change. • Stakeholders will have aligned services with what works and addressed gaps in service. 	<p>The Collective Impact Approach has been adopted by all of the members of the Impact Teams. Specifically, for each focus area the partners will have developed a common agenda, they will have a shared measurement system, the partners will be using data to drive actions and inform practice – defining the challenge, identify policy changes and measuring progress. The partners will also engage in mutually reinforcing activities. They will develop mechanisms to ensure continuous communication with each other and with the broader community.</p> <p>Over the long term, targeted county health indicators will improve.</p> <p>Greater capacity and collaboration in the three focus areas will lead to city-wide shared action and increased resource generation that will allow for expansion into all Newark wards.</p> <p>Newark Culture of Health conferences will occur annually to share best-practices.</p>