

The Partnership for a Healthier JC

#HealthierJC



Partnership for a Healthier JC

Blueprint for Action

Prepared as part of the
Robert Wood Johnson Foundation
Building a Culture of Health
New Jersey Health Matters Initiative

FOREWARD

The Partnership for a Healthier Jersey City was established in 2014 and began as the partnership development arm and branding office of the Jersey City Department of Health and Human Services. In that same year, the Partnership for a Healthier JC office was presented with a unique opportunity to apply for a Building a Culture of Health grant from the Robert Wood Johnson Foundation (RWJF) and New Jersey Health Initiatives.

Our first step was to identify 4 strong partners to lead a coalition of city stakeholders who could examine health and population data as well as local and national trends in devising a plan of action that would take a comprehensive, holistic approach to improving the health of city residents.

An outstanding collaborative partner and non-profit institution, Jersey City Medical Center (JCMC) was selected because they are the designated regional crisis center and have a long-standing collaborative relationship with many city agencies. New Jersey City University (NJCU), one of three institutions of higher learning in Jersey City, was selected for its emphasis on health-related programs and its commitment to improving the educational, intellectual, and socioeconomic environment of the surrounding region.

The Jersey City Parks Coalition (JCPC) is the umbrella organization that oversees every single park in Jersey City. A national award-winning org., their reach is citywide and includes members from many of the vibrant ethnic groups that make Jersey City a "Tapestry of Nations". The Jersey City Housing Authority (JCHA) provides our coalition insight into how the social determinants of health affect different socioeconomic groups and insight in the mission toward health equity.

Under the guidance of the RWJF and the Center for Creative Leadership, representatives from these key partners spent a year undergoing training in leadership and coalition building, with the goal of catalyzing a local movement toward a culture of health that will improve the lives of Jersey City residents and serve as a model for communities across the nation to emulate.

Part of the New York City metropolitan area, Jersey City lies just across the Hudson River from lower Manhattan. It is one of the most diverse cities in the U.S., a testament to the spirit of inclusion and opportunity so beautifully displayed by the Statue of Liberty and historic Ellis Island, monuments that overlook our bustling downtown neighborhoods. The city's economic sphere is one of the fastest growing in the nation, with a fast-expanding skyline and the development of a Harborside Financial District, also known as "Wall Street West". A burgeoning arts scene has attracted a young, urban population also intent on making the city a model for environmentally friendly initiatives.

Yet even as the city has enjoyed steady growth over the last decade, significant health disparities exist among the city's 250,000 residents. Hudson County ranks last in NJ when it comes to access to quality clinical care. 23% of adults report poor or fair overall health, in part due to a troubling ratio of primary care providers to population (1870 to 1). Poor management of chronic illnesses such as cancer, heart disease, diabetes and stroke is prevalent city-wide, while instances of sexually-transmitted infections is at near outbreak level. The teen birth rate is nearly double the state rate, and almost half of women in Hudson County receive inadequate prenatal care.

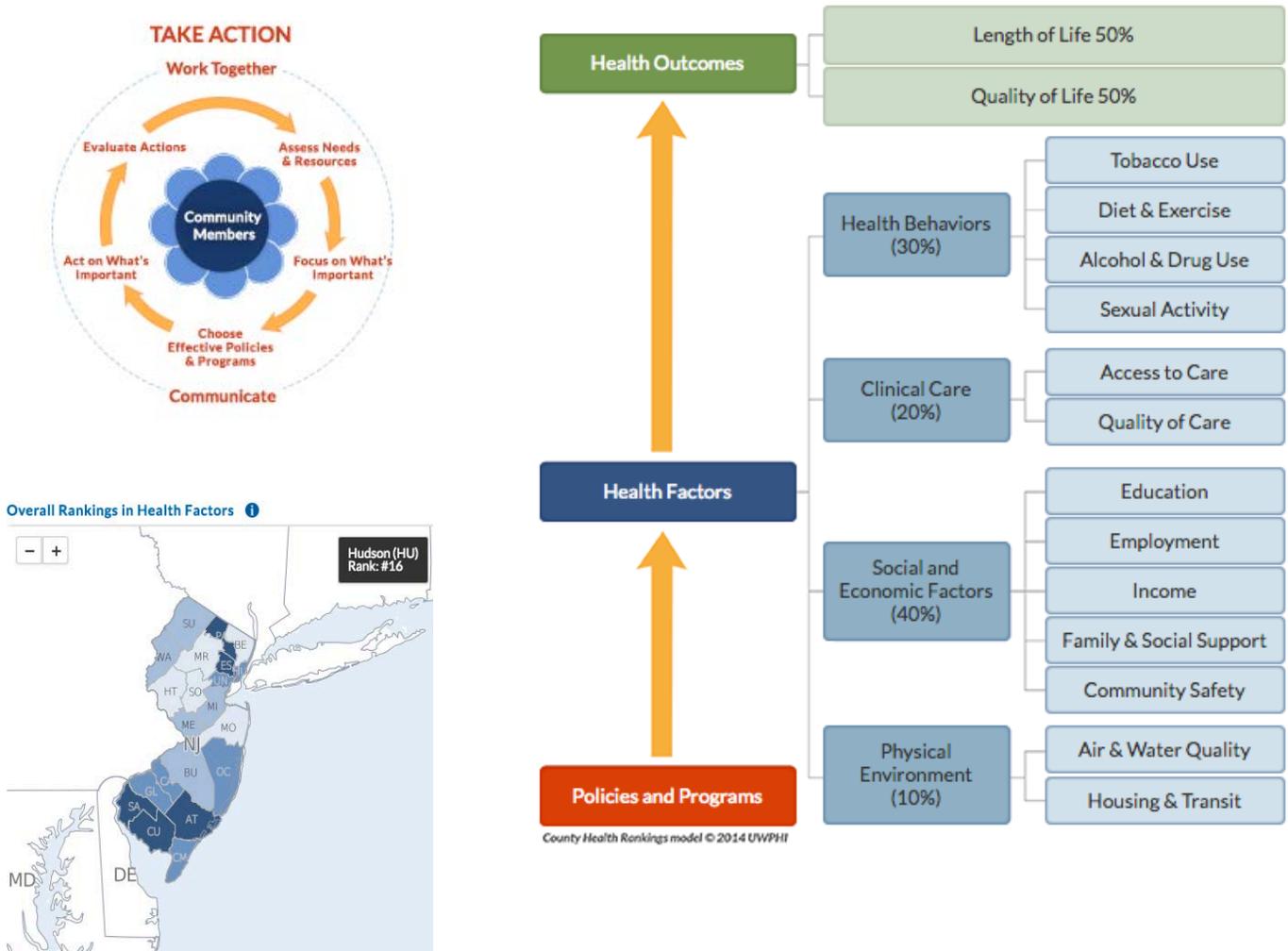
The Partnership for a Healthier JC team believes that reducing these health disparities and improving health equity requires a big picture approach that examines what it means to be healthy and stay healthy. Such an approach must examine health behaviors, access and quality of care, social and economic factors, and the physical environment. It requires collaboration, data driven decision-making, social networking, and creative innovation that is both cross-disciplinary and inter-professional.

Using RWJF's *County Health Rankings* model and data, and findings from a 2013 Community Health Needs

A Data Driven Approach

The Partnership for a Healthier JC Blueprint for Action is informed by the Robert Wood Johnson Foundation's *County Health Rankings* model and its integrated approach toward solving the problems of health inequity.

Using this model as a baseline data frame from which to work, the Partnership analyzed (1) Data on the www.countyhealthrankings.org site, especially the What Works For Health database; (2) Data compiled by the JC Department of Health and Human Services and New Jersey City University, and (3) Jersey City Medical Center's 2013 *Community Health Needs Assessment*, in order to determine which evidence-based policies and programs to implement as part of this initiative.



Quality of Life

Poor or fair health**	23%	22-23%	12%	16%
Poor physical health days**	3.9	3.8-3.9	2.9	3.2
Poor mental health days**	3.5	3.5-3.6	2.8	3.4
Low birthweight	9%	9-9%	6%	8%



'Health Equity Matters' - #HealthierJC

Breaking Down Silos to Stimulate Engagement & Equitable Health Access:

Online Community Health Calendar

A major milestone for the #HealthierJC team, the online calendar, will serve as a one-stop resource for all things health in Jersey City.

During the stakeholder identification process, health care providers, social service agencies, physicians and other organizations providing health-related services expressed the need for a platform that would allow them to reach residents in need.

Jersey City offers a wide array of resources to residents. Yet lack of communication and marketing, coupled with redundancy of services, contributes to inefficiency and lack of coordination.

The HealthierJC website, supported by a #healthierjc twitter account, will allow those providing services to create accounts and post notices of upcoming events and resources available in Jersey City. Residents will be able to search for specific services or peruse a comprehensive database of health care service providers. This platform will encourage

organizations to improve their outreach and coordinate events and services across the city.

Whether residents are searching for a seminar on a diabetes daily regimen, where to immunize their child, how to find a nutritionist, hours of local farmers' markets, transportation options to medical centers, or how to access senior housing, the HealthierJC website will connect those in need to the organizations that provide services.

In a society increasingly reliant on access to up-to-the-minute, accurate information, a mobile-friendly website that spurs cooperation and eliminates redundancies across agencies is essential to a healthy city.

Social Factors – Health Education and Management of Chronic Illnesses

The demand for information that can help individuals make more informed decisions about the various factors that affect their health will only increase as nutritional, clinical, and socio-economic options multiply. Providing support for informed choice is not straightforward, however; because time and resources are always limited, the Partnership for a Healthier Jersey City advocates for support initiatives that empower individuals to be proactive and self-advocate for better health services.

Health Education is at the forefront of the effort to empower individuals to make informed decisions about health. A significant portion of Jersey City’s population, however, is not well educated on how to access and best utilize health care services. Many of the factors that create health disparities are present in our community: low educational attainment, language barriers, and low socioeconomic status are among the most widespread. Yet even the most well educated, wealthy individuals have trouble understanding complicated medical concepts and the system through which expenses are reimbursed by insurance companies. It is often the uncertainty of cost that deters individuals from meeting appointments with primary care physicians and specialists.

The challenges of navigating health services can be a challenge for anyone, but they are especially complicated for those with heart disease, diabetes, asthma and other chronic illnesses that require adherence to a complex daily regimen, dietary restrictions, and regular monitoring of health indicators such as blood pressure and respiratory rate. The good news is that numerous studies have documented that through improved self-management of chronic disease processes, patients can improve quality of life and clinical outcomes. The Partnership for a Healthier JC will focus much of its attention on chronic illnesses on the five leading causes of death in our community: heart disease, cancer, diabetes, chronic lower respiratory disease and stroke.

OVERALL GOAL: Increase health education & improve management of chronic illnesses through expanded and meaningful partnerships with stakeholders city-wide.

ACTION STEPS

Health literacy and self-advocacy of residents will be improved through print materials, group-based workshops at senior homes and child care centers, and access to online toolkits through the PHJC website.	All residents will have access to a free, incentivized program to help them self-manage chronic health conditions.	Jersey City’s residents will better understand the social determinants of health and where to access information that will allow them to make more informed decisions on nutrition, physical activity, and clinical care.	Jersey City will take a holistic approach to helping reduce the severity of chronic illnesses, with special emphasis on regular visits to primary care physicians, proper nutrition and increased physical activity
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RESOURCES

NJCU, JCHHS, JC Health Education	JCMC, JCHHS	JC Parks Coalition, JCHA	PHJC
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INDICATORS OF SUCCESS: BY 2019

NJCU’s Health Sciences Dept, in conjunction with JCDHSS, will create new health insurance literacy materials for print and website use. PHJC website will feature links to online informational toolkits.	JCMC’s Wealth from Health program will be expanded to serve double the participants, as measured by 2014 baseline numbers.	An outreach campaign led by the Parks Coalition and the JC Housing Authority will inform residents of new health, nutritional, and recreational initiatives and resources made available to them through the Partnership for a Healthier JC.	Deaths associated with poor management of chronic illnesses will be reduced.
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Health Behaviors – Sexual Activity

The New Jersey Department of Health publishes rates of reported sexually transmitted infections. In Hudson County, the rate of persons living with HIV/AIDS (769.2 per 100,000) is substantially higher than in New Jersey (409.8 per 100,000).

Gonorrhea (71.9 per 100,000) and Chlamydia (351.7 per 100,000) rates are higher in Hudson County than in New Jersey. The primary and secondary syphilis rate in Hudson County (8.2 per 100,000) is almost three times the New Jersey rate (2.8 per 100,000).

The JC Department of Health and Human Services estimates that Jersey City is bordering on an “outbreak” level of STIs, and that an informational campaign to inform residents of the dangers of STDs and safe sex practices is necessary to stem the tide of infections. Teen pregnancy rates in Hudson County are also higher than the state average, as detailed in the Maternal and Child Health section of this proposal.

There is strong evidence that comprehensive risk reduction programs among adolescents increase the use of contraception, while reducing pregnancies and STIs in both the short-term and the long-term. Risk reduction programs among the general population have been shown to reduce risk behaviors such as engagement in sexual activity, frequency of sexual activity, number of partners, and frequency of unprotected sex.

Behavioral interventions are effective when implemented on the individual, group, and community levels, in a variety of settings, including primary care, STI clinics, and schools.

Research funded by the U.S. Department of Health and Human Services suggests that implementing evidence-based teen pregnancy prevention programs, expanding access to Medicaid family planning services, and utilizing mass media campaigns to promote safe sex may reduce teen pregnancy.

OVERALL GOAL: Significantly reduce levels of STD/STI & HIV in Jersey City through expanded GYT (Get Yourself Tested) Campaign with Stakeholder Partners committed to improved sexual health.

ACTION STEPS

Increase awareness, testing and prevention of STDs/STIs through collaborations with partner community organizations.	Comprehensive risk reduction sexual education will be promoted in partnership with private practitioners, community health organizations and educators.	Culturally tailored behavioral interventions that incorporate skill building, self-esteem building, sexual health awareness and negotiating safe sex workshops, will be offered to residents.	Residents living in JC Housing Authority residences will have increased access to health screening and prevention services.
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RESOURCES

Partnership for a Healthier JC, community organizations like: Hudson Pride & Hyacinth serve as strong partners in the GYT campaign with JCHHS.	JCHHS; JCPS; NJCU	JCHHS; NJCU	JCHA; Carepoint Health; JCMC
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INDICATORS OF SUCCESS: BY 2019

Launch a massive collaborative GYT (Get Yourself Tested) Awareness Campaign to increase public awareness and prevention of STDs/STIs.	Teen pregnancies will decrease from 42.8 per 1,000 births toward the state average of 24.4 per 1,000 births.	Instances of STDs/STIs will be decreased across all ethnic and sexual orientation groups.	The Jersey City Preventive Medicine Clinic and the two Major JC Hospitals will expand screening access for housing residents and disseminate information about the importance of safe sexual practices.
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Clinical Care – Access and Integration

Demand for primary care services is projected to increase through 2020, largely because of aging and population growth and, to a much lesser extent, from expanded insurance coverage as the Affordable Care Act is fully implemented. According to HRSA, while the number of primary care physicians in the U.S. is expected to increase 8% from 2010 to 2020, demand will increase by 14%. Without changes to how primary care is delivered, the growth in primary care physician supply will not be adequate to meet demand and the lack of care in medically underserved areas will only worsen.

According to County Health Rankings data, Hudson County ranks last in NJ when it comes to clinical care, with a primary care physician (PCP) to population ratio of 1870 to 1. Studies show, failure to make regular visits to PCPs leads to higher instances & severity of chronic illnesses. This increases visits to emergency departments by traditionally underserved minority & low-income residents, increasing the cost of health care for all. It is not surprise, then, that the top 5 causes of death in Jersey City, according to a 2013 Community Health Needs Assessment (CHNA), are cancer, heart disease, stroke, unintentional injuries and diabetes. This same Assessment found that a perceived lack of transportation option often

The ratio of Mental Health Providers (MHPs) in Hudson County is 1890 to 1, worst in the state. Lack of mental health services & poor integration of mental health services within primary care can lead to tragic consequences, including suicide, substance abuse, inability to live independently, involvement with the correctional system, lack of vocational success, & health problems.

Nationwide, there is an upward trend in suicide. The suicide rate in New Jersey increased almost 26% from 1999 to 2014, going from 6.6 suicides per 100,000 in '99 to 8.3 per 100,000 in '14. Hudson County's suicide rates increased from 5.7 to 5.9.

Through the creation of an easy-to-use website, mobile app and active engagement of community partners, the Partnership for a Healthier JC will increase awareness of resources, increase use of primary care physicians and improve integration of mental health services within primary care for residents of Jersey City.

The 2013 CHNA

OVERALL GOAL: Increase use of Primary Care Providers, Improve Coordination of Clinical Care, Expand Mental Health Access and Offer Suicide Prevention & Intervention Training to Providers.

ACTION STEPS

Residents will have access to information about local events and resources available to them in a wide array of areas that affect health. Provide Suicide Prevention & Intervention Training to Providers	All Jersey City residents will have access to primary care physicians, mental health providers, walk-in clinics and urgent care facilities through public transportation.	All Jersey City residents will have access to a full array of medical and mental health providers and specialists.	New Jersey City University will create a new Mental Health Counseling Center that will serve as a regional hub for mental health services and educational offerings related to integration within primary care.
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RESOURCES

PHJC; RWJF Funding NJCU	JCDHHS; JCMC; NJCU Health Sciences and GIS Departments; RWJF Funding	JCDHHS; JCMC; NJCU Health Sciences and Nursing Departments; RWJF Funding	NJCU
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INDICATORS OF SUCCESS: BY 2019

PHJC will create search driven and date-driven websites that informs residents of resources available to them in the areas of health, transit, food, housing, education, recreation and more.	Using GIS technology, the Partnership for a Healthier JC website will feature an interactive map that provides public transportation options from any location in JC to health care and mental health providers.	Through federal, state, and city incentives, there will be a 5% increase in the number of clinical and mental health providers in Jersey City and a 5% decrease in instances of deaths due to chronic illnesses.	NJCU's Mental Health Counseling Center will open to the public.
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Clinical Care – Maternal and Child Health

According to the NJ Department of Health, the teen birth rate in Hudson County is nearly double (42.8 per 1,000) the NJ rate (24.4 per 1,000). Additionally, women in Hudson County are less likely to receive prenatal care in the first trimester (66.4%) compared to all NJ women (75.6%). This disparity in the level of adequate prenatal care may be the reason that Hudson County has the 2nd highest percentage of live births with low birth weight in NJ.

According to the County Health Rankings report, Hudson County has the 2nd-highest percentage of children living in poverty. The APA posits that families that are poor, are people of color, or have children with other disabilities or health concerns have an especially difficult time getting services that would identify, prevent or treat mental health problems. The American Academy of Family Physicians describes poverty as an “insidious, self-perpetuating problem that affects generations of families...Life expectancy, learning abilities, health behaviors, and risks for developing disease are affected by poverty, as are educational, work, and lifestyle opportunities.” (ww.aafp.org)

According to the NJ Dept of Health & Senior Services FFY 2016 second quarter distribution of WIC estimated eligible Constituents Report there are 10,592 estimated eligible clients for the Jersey City WIC Program of which 10,356 (97.77%) were served.

On average, approximately 5.3% of infants (0-5 months) are exclusively breast fed.

According to NJDHSS March 31, 2016 Quarterly Nutritional Risk Factors at Certification by Status Report, 3.6% of Children were Obese.

OVERALL GOALS: Increase resident awareness of best practices in maternal and child health. Efficient JC WIC caseload management, provide breastfeeding support and decrease childhood obesity.

ACTION STEPS

JC WIC- Caseload Management – Conduct ongoing follow up for individuals who miss check pickup and recertification appointments for rescheduling and efficient caseload management.	Low-income families receiving SNAP aid will have increased access to healthy nutritional options at locations throughout the city. JC WIC – Provide breastfeeding support to moms, and in-home visits to c-section delivery moms.	JC WIC – Combat childhood obesity through strong nutrition programming. Conduct surveys at cert & recertification of WIC children; record dietary & beverage intake; evaluate & determine future goals with child to combat child obesity.	Incentivize WIC moms with bibs, baby blankets, and other materials while breastfeeding.
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RESOURCES

JCHHS; JCHA; JCMC; Parks Coalition; NJCU JC WIC	JCHHS; Parks Coalition JC WIC	JCHHS; NJCU; Parks Coalition; JCMC; JC Housing Authority JCWIC	JCHHS; NJCU; Parks Coalition; JCMC; JC Housing Authority; community partners JC WIC
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INDICATORS OF SUCCESS: BY 2019

JC WIC enrollment will be assessed by NJDHHS re: Distribution of WIC estimated eligible constituents	The JC Double Bucks Incentive Program for SNAP recipients will be expanded to all Farmers Markets in Jersey City. Breastfeeding rates will be determined by the NJDHHS Formula Supplementation of Breastfed Infants Report	Childhood obesity will decrease due to greater healthy food access and JC WIC interventions.	Evaluation of 40 children, ages 3-4.5 years old whose weight is in the 95 th percentile or higher. Anthropometric data will be collected every 6 months for weight change. CPA will analyze the time spent using electronics compared to physical activity. Data will be analyzed to gauge success.
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Social and Economic Factors – Education and Community Safety

In a 2013 Community Health Needs Assessment compiled by Jersey City Medical Center, in conjunction with the City of Jersey City and various community partners, residents participating in focus groups cited lack of educational opportunities and public safety as their biggest concerns. Improved education, especially with regard to how to access and manage one's health, was described as the most important step to correcting health disparities.

Increasing the participation of minority and low-income residents in health careers is an important step toward reducing health disparities in medically underserved areas such as Jersey City. Minority patients that visit health professionals of the same race often report feeling more satisfied with care. Further, minority health professionals appear more likely to practice in primary care and inner city settings than their peers. With Jersey City currently ranking near the bottom in the state of New Jersey when it comes to the number of primary care and mental health care providers available to residents, recruitment of minority and low-income residents into college access programs, and health career professional degree programs, is an important step toward reducing health disparities for all residents.

High profile violent crime and gang activity are consistently cited by residents, business owners, and government officials as deterring community building, physical activity, economic vitality, and confidence in city and county government. There is evidence that community policing not only increases resident's satisfaction with police and feelings of safety, but may encourage new businesses to open and invest in distressed neighborhoods, thereby creating new job opportunities and increased economic activity.

With the U.S. fostering an increasingly an information-based economy, providing information to residents on the quality of their physical environment and where crimes are committed can help them make informed decisions on where to live, work, start new businesses, play, and raise children.

OVERALL GOAL: S.A.F.E. – Security, Access, Fellowship & Education – Expand overall safety through expanded access to education and programs to address health disparities.

RESOURCES

NJCU, HCCC; JCPS	NJCU; federal, state and private funding (through grant-seeking).	City of Jersey City; Parks Coalition; BikeJC	JCHHS; NJCU; City of JC;
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ACTION STEPS

NJCU will work together with HCCC to implement and expand college access programs to help underrepresented students prepare academically for higher education and complete the college entry process.	NJCU will expand enrollment in health career programs such as Nursing and Health Sciences, and increase internship opportunities to better prepare students for the demands of the modern health care workforce.	Jersey City will become the most pedestrian and bike-friendly major city in New Jersey.	All Jersey City residents will have access to data on crime, pollution, environmental hazards, toxic sites, air and water quality, bike and pedestrian master plans through the PHJC website.
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INDICATORS OF SUCCESS: BY 2019

The number of Jersey City residents enrolled in college access programs such as TRIO, GEAR UP, and the Opportunity Scholarship Program will increase by 10% over 2015 baseline numbers.	NJCU will start a Master of Science in Nursing degree program; increase enrollment in its Nursing and Health Sciences programs by 10% over 2015 baseline numbers.	Jersey City will launch a Pedestrian Enhancement Plan Study and expand bike lanes and bike sharing to create a safer, healthier environment for pedestrians and bicyclists.	The Partnership for a Healthier JC website will feature an interactive map that shows residents the locations of crimes committed, environmental hazards, bike lanes, air and water quality.
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The Partnership for a Healthier JC – Stakeholder Database

In Grant Year 2: All Stakeholders will be invited to join the Partnership and become contributors to the HealthierJC Website & Health Calendar upon launch.

In Grant Years 3 & 4: The mini grant program will be announced to all stakeholders. All existing website partners & contributors will have an opportunity to apply for mini-grants to meet goals concerning our identified Urgent Health Needs.

- AARP
- ACJ Consultants, Inc.
- Adult Protective Services
- Ancient Order of Hibernians, Division 1, Hudson County
- Angela Cares, Inc.
- Art House Productions
- Association of Pakistani Americans for Community Organization Inc.
- Assumption-All Saints RC Church
- Astor Place Neighborhood Association
- Attic Ensemble Theater Company, Inc.
- BAPS Shri Swaminarayan Mandir
- Bergen Communities United
- Bethesda Baptist Church
- Bridgeway Rehabilitation Services
- Brunswick Community Garden, JC
- Calvary CME Baptist Church
- Care Point Health System
- Catholic Charities
- Catholic Action of Mary
- CCAN – Hope House
- Central Avenue Special Improvement District
- Christ the King RC Church
- Church of God Pentecostal
- Church of Jesus Christ of Latter-day Saints (Mormon Church, JC)
- Church of the Incarnation Episcopal
- Civic JC
- City Line Church Food Pantry
- Clover Health
- Community Food Bank of NJ
- Community Housecall Providers
- Congregation B’Nai Jacob
- Congregation Mount Sinai
- Continuous Flow Christian Center
- Coptic Orthodox Church of Saint Mark
- Corinthian Baptist Church
- Dante Alighieri Society of JC
- Dr. Desai’s Pediatrics
- Dr. Oz Show
- Duncan Avenue Neighborhood Association

The Partnership for a Healthier JC – Stakeholder Database Continued

- Ethical Community Charter School
- Evangelismos Greek Orthodox Church
- Extra Supermarket
- Feed JC
- Fountain of Salvation Pentecostal Church
- Friends of Arlington Park Farmers Market
- Friends of Audubon Park
- Friends of Liberty State park
- Friends of the Loews
- Frogs Are Green, Inc.
- Future Stars Daycare Center, After School Program
- Garden State Episcopal EDC
- George Washington Commemorative Society of Jersey City
- Good Grief, Morristown, NJ
- Good Shepherd Church of Christ
- Govinda Temple
- Grace Church Seniors
- Grace Church Van Vorst
- Grace Community Services
- Grandview Terrace Senior Center
- Greenville Community Partnership
- Hamilton Park Farmer's Market
- Head Start/Early Head Start
- Historic Downtown Special Improvement District Farmers Market at Grove Plaza
- His Hands Deaf Ministry
- Hispanic American Commerce Association of New Jersey
- Hoarding Helpers
- Holland Tunnel Garden Association, Jersey City
- Holy Rosary Parish
- Honeywell Developers
- Hope Center Tabernacle
- Horizon Health
- Hospice Care of Hackensack
- Hudson County Adult Protective Services
- Hudson County Chamber of Commerce
- Hudson County Community College
- Hudson County Hospice
- Hudson County Division of Housing & Community Development
- Hudson County Hospice
- Hudson Kitchen
- Hudson Mall
- Hudson Pride Connections Center
- Indians @ Newport
- Indo-American Senior Citizens Association of Hudson County, Inc.
- Irish Women's Association of Jersey City
- Islamic Center of Jersey City
- Italian Educational and Cultural Center at Casa Colombo

The Partnership for a Healthier JC – Stakeholder Database Continued

- Jackson Hill Main Street Management Corporation
- JC Anti-Violence Coalition Movement
- JC Art School
- JC Asian Merchants Association
- JC Bolivian Parade Committee
- JC Community Development
- JC Columbus Day Parade Committee
- JC Division of Community Development
- JC Dominican Flag Rising Committee
- JC Children's Theater
- JC Educational Arts Team
- JC Embankment Preservation Coalition
- JC Employment & Training Program
- JC Fire Department
- JC Health & Human Services
- JC Housing Code Enforcement
- JC Homelessness Advocacy Group
- JC Housing Authority
- JC Landmarks Conservancy
- JC Medical Center, Barnabas Health
- JC Municipal Council
- JC Parks Coalition
- JC Public Schools – Educators
- JC Public Works
- JC Public Works & Incinerator Authority
- JC Puerto Rican Heritage Festival & Parade Organization
- JC Rotary Club
- JC St. Patrick's Day Parade Committee
- JC Theater Center
- Jehovah's Witness Assembly Hall
- Joseph Connors Senior Center
- Journal Square Green Farmers Market
- Journal Square Restoration Corporation
- Kennedy Dancers
- Kingdom Hall Jehovah Witnesses
- La Conga Supermarket
- La Esperanza Food Pantry
- Leonard Gordon Park Farmers' Market (Farm Stand)
- Let's Celebrate
- Liberty Humane Society
- Life*Mod
- Lincoln Association of Jersey City
- Lincoln Park Farmers Market
- Living Village Community Garden
- Lots of Love Daycare
- Mack-Cali Realty Corporation
- Mana Fine Arts
- Mandela Adopt A Lot
- Martin Luther King Parade Committee, Inc.

The Partnership for a Healthier JC – Stakeholder Database Continued

- Maureen Collier Senior Center
- Mayor Fulop's Quality of Life Task Force
- McGinley Square Partnership
- Medical & Social Services for the Homeless (MASSH)
- Metropolitan AME Zion Church
- Metropolitan Family Health Center
- Mideast Evangelical Church
- Miracle Temple Pentecostal Church
- Monumental Baptist Church
- Mt. Olive Baptist Church
- Mt. Pisgah A.M.E. Church and Food Pantry
- Muslim Federation NJ
- NCADD of Hudson County, Inc.
- Nanak Naam Jahaj Gurudwara
- National Association of the Advancement of Colored People
- National Sorority of PDK
- New City Kids After School Program
- New Hope Missionary Baptist Church
- New Jersey City University /RTNA Farmers Market
- New Jersey Health Care Quality Institute
- New Pathway Counseling Services
- Newark Avenue JC Chambers of Commerce
- Nimbus Dance
- NJCU Counseling Program for Graduate Students
- NJCU – Business Development Incubator
- NJCU – Grants Office
- NJCU – Health Sciences Department
- NJCU – Nursing Program
- NJCU – President's Office
- NJCU – Student Government
- Ogden Garden/Farms in the Heights
- Old Bergen Church Food Pantry
- Our Lady of Czestochowa Church and Seniors
- Our Lady of Mercy Parish
- Our Lady of Mercy Senior Citizens
- Our Lady of Mount Carmel
- Our Lady of Sorrows / Mary House Food Pantry
- PACO Agency
- Pakistani's for America
- Pan American Concerned Citizens Action League
- Partners in Prevention
- Patel Cash & Carry
- Paulus Hook Farm Stand
- Philippine American Friendship Committee
- Philippine Community Center Foundation of New Jersey, Inc.
- Pro Arts
- PRS Consultants, Inc.
- PSE&G

The Partnership for a Healthier JC – Stakeholder Database Continued

- Ref. Temple Del. Ministry Power House of Praise
- Rising Tide Capital
- Riverview Fisk Park
- Riverview Park Farmers Market
- Salem Baptist Church
- Shree Sidhi Dham Mandir Hindu Temple
- Shield of Faith Worldwide Deliverance Ministries
- Shop Rite Inserra Supermarkets, Inc.
- Shop Rite, Metro Plaza
- Silverman Properties
- Society Hill @ Droyers Point
- St. Aedan's Parish, the St. Peter's University Church
- St. Aloysius Church
- St. Ann's Church
- St. Anthony's of Padua Catholic Church
- St. George & St. Shenouda Coptic Orthodox Church
- St. John's Food Pantry – Hands On for Hunger
- St. Joseph's Parish
- St. Mary of the Immaculate Conception Parish
- St. Michael's Methodist Church
- St. Nicholas Parish
- St. Patrick's RC Church
- St. Paul's Episcopal Church
- St. Paul's Evangelical Lutheran Church
- St. Peter's University – Nursing Program
- St. Peter's University –President's Office
- St. Peter's University – Alumni Relations
- Starting Points, Inc. (City Corps)
- Suntex Marina
- Surati for Performing Arts and Education
- Team Walker After School Program
- Team Walker, Inc.
- Temple Beth El
- The Children's Garden
- The First Korean Church of New Jersey
- The Sharing Place Food Pantry
- Thessalonians Community Outreach Center
- Ukrainian National Home
- Ummi Living Garden
- United Hindu Federation of NJ
- United Way of Hudson County
- University of Phoenix-Jersey City Campus
- Urban Action Community Garden
- Van Vorst Park Farmers Market
- VFW
- Visiting Homemaker Services of Hudson County
- West Side Community Alliance
- Women Rising
- Woodlawn Block Association/University Charter School

What does Building a Culture of Health mean to us?



Maryanne Kelleher
Project Director, JC Department of Health and Human Services

“Health thrives in communities where there is equitable access to care and civic pride and place-making take center stage.



Mira Prinz-Arey
Trustee, Executive Board Secretary
Jersey City Parks Coalition

“Healthy communities begin with a commitment to preserving and expanding our open spaces.”



Maureen Corrado
Director of Community Engagement
Jersey City Medical Center
RWJ Barnabas Health

“Health is a society goal...Get involved!”



Michele Massey
Coalition Coach & Director of the
Jackson Hill Management Corporation

“Healthy communities contribute to well-rounded, safe, and economically viable communities.”



Jamie Rudolph
Asst. Director, Grants and Sponsored Programs
New Jersey City University

“The foundation of a healthy society is built upon education and access to timely, accurate information.”



Debra Reid
Local Hiring and MBE Officer
Jersey City Housing Authority

“Healthy communities recognize and respect the importance that spirituality plays in the lives of individuals.”

Partnership for a Healthier JC

Core Coalition Members



 **Jersey City Medical Center**
 Barnabas Health



This proposal was researched, compiled and created by the following
Core Coalition Members:

Jersey City Department of Health and Human Services

New Jersey City University

RWJ Barnabas Health Jersey City Medical Center

Jersey City Parks Coalition

Jersey City Housing Authority