NJHI Upstream Action Acceleration Learning Collaborative Session

Sustaining Healthy Communities

March 20, 2019
Zoom Tips

NJHI Upstream Action Acceleration
Learning Collaborative Session

Sustainable Strategic Planning

February 20, 2019
Learning Outcomes

1. Connect Upstream Action Acceleration coalition partners with learning and networking opportunities.
2. Learn about a multi-faceted approach to sustaining healthy communities.
3. Describe sustainability tips from two Upstream Action Acceleration coalitions.
4. Share information about the next Learning Collaborative events.
Sustaining Healthy Communities

Has your coalition set clear sustainability strategies/targets?

• Yes: 70% (21/30)
• No: 13% (4/30)
• Unsure: 17% (5/30)

If yes, which types of sustainability strategies?

• Partnerships/Leadership Capacity: 18
• Policies/Systems: 17
• Environmental Change: 12
• Resources (financial, in-kind): 11
### Healthy Places By Design's Sustainability Framework

<table>
<thead>
<tr>
<th>PARTNERSHIPS</th>
<th>LEADERSHIP</th>
<th>ENVIRONMENTS</th>
<th>POLICIES/SYSTEMS</th>
<th>RESOURCES</th>
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</thead>
<tbody>
<tr>
<td>Let interested partners initiate collaboration.</td>
<td>Let leadership develop by osmosis.</td>
<td>Wait for environmental/physical changes to happen.</td>
<td>Wait for policies and systems to evolve.</td>
<td>No clearly defined process for seeking additional funds.</td>
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<tr>
<td>Develop collaborative/partnership informally or reactively.</td>
<td>Send staff, partners, community leaders, and elected officials to learning and networking opportunities.</td>
<td>Seek opportunities to influence new capital and physical projects.</td>
<td>Assess needs and conduct audits of policies and systems.</td>
<td>Ask partners for ongoing commitments of in-kind support.</td>
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<tr>
<td>Identify and implement strategic communication channels.</td>
<td>Plan and implement grassroots and grassroots capacity building efforts.</td>
<td>Seek systematic changes in policies, standards, and practices related to long-term upgrades and maintenance.</td>
<td>Advocate for priority policy practices, standards, resources, and supports.</td>
<td>Write grant proposals for state, federal, and foundation funding and support.</td>
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<tr>
<td>Build resilience within partnerships by distributing leadership among members.</td>
<td>Create opportunities for partners and residents, especially youth, to become champions for community health and contribute lasting energy and ideas.</td>
<td>Ensure that relevant policy/systems changes are implemented.</td>
<td>Ensure implementation of relevant systems changes that advance/reinforce central policy objectives.</td>
<td>Approach and develop relationships with a variety of funders for larger, longer-term support.</td>
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<tr>
<td>Share resources between partners and maximize and deploy existing strengths and assets.</td>
<td>Develop and implement a plan to provide ongoing support and training to elected officials and decision makers.</td>
<td>Select strategies that are mutually reinforcing, including a mix of &quot;quick wins,&quot; mid-term milestones, and those with potential for long-term support.</td>
<td>Maintain and expand the grassroots and grassroots capacity that support policy/systems.</td>
<td>Develop and implement a strategic fundraising plan that tracks performance measures and capacity to secure resources.</td>
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<td>Integrate partners' visions and expertise into existing systems, operations, and budgets.</td>
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<td>Ensure that healthy environments become the norm across the community.</td>
<td></td>
<td>Sustain ongoing funding stream.</td>
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Our vision

- Engage the disengaged
- Restore trust
- Build relationships
- Discover gifts within every member of our community
- Create opportunities to offer mutual support
About Hammonton & its assets:

- Great entrepreneurial & leadership spirit.
- Government works.
- Capacity to mobilize individuals and work together such as: Creative Hammonton, Teen Arts Festival, Downtown events, Posada.
- Variety of citizen’s associations
- Formal institutions
- Strong and shared values across age, race and ethnicity.
- Diversity of: Race, Age and Interests.
- Good public-school system.
- Vibrant art district.
- Abundance of health providers.
- Natural resources: Pinelands, farms, etc.
- Traditions: Carnival, festival, etc.
More about Hammonton:

- Strategically located
- Hammonton is a microcosm in which we are grappling with some of the nation’s biggest challenges:
  - Unemployment
  - Drug abuse
  - Immigration
  - Divides (Political, Socio-economic, Cultural)
Sustainability factors

• How we communicate
• Committee Structure
• We value differences
Communication

• Attend not only to what we say, but how we say it
• Listen and reflect before adding, to digest what is difficult to hear
• Join before bringing a difference
• Value our differences, as they all are important parts of the puzzle
• Avoid Yes- But, Redundancy , etc.
• Care and Forgiveness
• When there is an "our in our interaction" we address it in person
• Appreciation of what each member brings just by being themselves.
Committees

- Steering
- Development & Finances
- Communications & Membership
Who are the stakeholders?
Outcomes

- Increased social contentedness across race, age, ability, ethnicity, language, etc.
- Increased feelings of safety in the community
- Increased participation in health promoting activities
- Increased civic participation/volunteering
- Improved physical activity (Participation in Pineland Adventures, Community Garden, Bicycling Club)
- Reduced mental and emotional distress
Mission
Healthier Middlesex collectively improves the health and well-being of our diverse communities through partnerships of individuals, groups, and organizations.
The 5 Conditions of Collective Impact

1. Common Agenda
   - Common understanding of the problem
   - Shared vision for change

2. Shared Measurement
   - Collecting data and measuring results
   - Focus on performance management
   - Shared accountability

3. Mutually Reinforcing Activities
   - Differentiated approaches
   - Coordination through joint plan of action

4. Continuous Communication
   - Consistent and open communication
   - Focus on building trust

5. Backbone Support
   - Separate organization(s) with staff
   - Resources and skills to convene and coordinate participating organizations
NEW BRUNSWICK
HEALTHY HOUSING COLLABORATIVE

Core Partners:

Community-Based Partnerships:
Q & A

Hammonton Health Coalition

Ivette Guillermo-McGahee

Healthier Middlesex

Camilla Comer-Carruthers

New Jersey Health Initiatives

Diane Hagerman

Healthy Places by Design

Joanne Lee

Tim Schwantes
## Resources

**INFORMAL**

- No clearly defined process for seeking additional funds.
- Solicit donations and support for specific events or projects.
- Ask partners for ongoing commitments of in-kind support.

**STRATEGIC & INTENTIONAL**

- Write grant proposals for state, federal, and foundation funding and support.
- Convene funders’ events and engage funders as strategic partners.
- Sustain ongoing funding stream.
- Develop a strategic funding plan that includes current and future funding and in-kind support in existing core budgets.
- Implement a system to ensure funding is appropriately and equitably distributed.

- Approach and develop relationships with a variety of funders for larger, longer term support.
- Develop and implement a strategic fundraising plan that includes tracking of performance measures related to project outcomes and capacity to secure long-term, diversified resources.
- Generate distinct funding for the partnership and its strategies (i.e., through membership and/or social enterprise).

- Identify specific capacity-building opportunities.
Environments

INFORMAL

WAIT FOR ENVIRONMENTAL/PHYSICAL CHANGES TO HAPPEN.

SUPPORT ENVIRONMENTAL CHANGES IN RESPONSE TO REQUESTS FOR SPECIFIC CHANGES.

STRATEGIC & INTENTIONAL

SEEK OPPORTUNITIES TO INFLUENCE NEW CAPITAL AND PHYSICAL PROJECTS (I.E., PARKS, MARKETS, STREET OR TRAIL IMPROVEMENTS, PUBLIC TRANSIT, GARDENS).

SEEK SYSTEMATIC CHANGES IN POLICIES, STANDARDS AND PRACTICES RELATED TO LONG-TERM UPGRADES AND MAINTENANCE.

ENSURE IMPLEMENTATION OF RELEVANT POLICY/SYSTEM CHANGES.

ENSURE THAT HEALTHY ENVIRONMENTS BECOME THE NORM ACROSS THE COMMUNITY.

DEVELOP AND TRACK PERFORMANCE MEASURES TO ASSESS PROJECT IMPLEMENTATION, TRAIN PROFESSIONAL STAFF, AND SECURE PERMANENT RESOURCES.

INCLUDE A COMPLETE ARRAY OF HEALTHY COMMUNITY DESIGN PRINCIPLES IN COMPREHENSIVE PLANS AND INTEGRATE WITH ALL RELATED PLANS.
Policies / Systems

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<th>STRATEGIC &amp; INTENTIONAL</th>
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<td>POLICIES / SYSTEMS</td>
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<tr>
<td>Wait for policy and systems to evolve.</td>
<td>Develop and track performance measures to assess implementation of policy/systems change.</td>
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<td>Educate partners and residents about the importance of policy change.</td>
<td>Ensure implementation of relevant systems changes that advance/reinforce central policy objectives.</td>
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<tr>
<td>Seek opportunities to learn from others who are leading policy advocacy efforts.</td>
<td>Seek systematic changes in practices, standards, resources, and training which advance policy implementation.</td>
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<td>Assess needs and conduct audits of policies and systems.</td>
<td>Advocate for priority policy practices, standards or resources, and supports.</td>
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<tr>
<td>Understand and identify policy/system priorities.</td>
<td>Deepen knowledge about the system supports required for success.</td>
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<tr>
<td>Build relationships and mobilize leaders and partners at all levels.</td>
<td>Identify and support healthy community champions.</td>
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<td>Maintain and expand the grassroots and grasper capacity that supports policy and systems change across the community.</td>
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### Partnerships/Leadership

#### Partnerships

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<td>Let interested partners initiate collaboration.</td>
<td>Establish the partnership as an official advisory council or commission to local government.</td>
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<td>Develop collaborative/partnership informally or reactively.</td>
<td>Integrate partners' visions and expertise into existing systems, operations, and budgets.</td>
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<td>Develop and implement strategic communication channels like listservs, websites, and social networking sites.</td>
<td>Develop and implement a plan for partners to adopt and integrate the work and vision.</td>
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#### Leadership

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<td>Let leadership develop by osmosis.</td>
<td>Implement a system to train and equip leaders to become healthy community champions and influential members of decision-making groups.</td>
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<td>Send staff to conferences and trainings.</td>
<td>Develop and implement a plan for ongoing support and training to elected officials and decision makers.</td>
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<td>Send elected officials, staff, and partners to conferences and trainings.</td>
<td>Implement grassroots and grassroots capacity building efforts like resident advocacy for lawmakers, elevations to boards, or funders.</td>
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<td>Send community leaders, residents, elected officials, staff and partners to learning and networking opportunities, including peer-to-peer site visits.</td>
<td>Create opportunities for partners and residents, especially youth, to become champions for community health and contribute lasting energy and ideas.</td>
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<td>Create opportunities for partners and residents, especially youth, to become champions for community health and contribute lasting energy and ideas.</td>
<td>Develop or enhance requirements for equitable citizen participation in public decisions.</td>
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AT EQUAL MEASURE, WE HELP THOSE WHO “DO GOOD” DO EVEN BETTER
Upstream Action Acceleration
Upcoming Events

Webinar – April 24, 1:00-2:15 pm

Topic: Policy and systems strategies for healthy communities

Guest Presenter: Dr. Giridhar Mallya, Senior Policy Officer, Robert Wood Johnson Foundation

In-Person Convening – May 1

• Where: Robert Wood Johnson Foundation
• Who: 3-5 partners, including the project director and/or coordinator
Chat-in your feedback:

+ liked, helpful

- not helpful, suggestion for improvement

Thank you!