

**New Jersey Health Initiatives
Upstream Action Acceleration**

**Learning Collaborative Convening
May 1, 2019
Robert Wood Johnson Foundation, Princeton, NJ**

SPEAKER BIOSKETCHES



Marjorie A. Paloma
Senior Director, Executive Office
Robert Wood Johnson Foundation

Marjorie Paloma leads the Foundation's efforts cultivating strategic relationships and partnerships to advance a Culture of Health. Paloma believes that the Foundation is uniquely positioned to leverage research, investments, leadership, relationships, and networks to create timely and enduring social change. A society where health is a shared value for all demands leadership and collaboration across multiple sectors—health, education, transportation, housing, urban planning, architecture, and more. And she feels that “businesses have a tremendous role to play in shaping our nation’s health.” Most recently, she played an integral role in coordinating and supporting the Foundation’s strategic thinking efforts from which the Culture of Health vision emerged. Working at the executive level, Paloma’s efforts focus on engaging businesses, policymakers, community leaders, and philanthropy to support actions that make it easier for people to make healthy choices in the communities where they live, learn, work, and play. In addition, she oversees the Foundation’s funding in New Jersey. Prior to joining the Foundation, Paloma staffed the Wisconsin Tobacco Control Board, an 18-member governor-appointed board. In this capacity she provided guidance in the development and execution of a state tobacco control strategy and organized the state and local policy advocacy efforts. She believes that this experience showed her how bringing diverse partners to the table can create the power and influence to achieve enduring change. “It wasn’t your typical group. It was made up of elected officials with opposing political views, high school students, a medical school dean, a prominent business owner, community leaders, and advocates. From their differing perspectives and viewpoints, we chose a collective goal. And what emerged was a laser focus and unwavering commitment to improving the health of Wisconsin’s residents.”

Born in Baltimore, Paloma earned an MPH from the Columbia University Mailman School of Public Health, and a BA in biology from the College of Notre Dame of Maryland. She resides with her wife in Central N.J. and has two children. She enjoys live music and cooking ethnic food and has plans to hike every national park in her lifetime.





Michellene Davis, Esq.

**Executive Vice President and Chief Corporate Affairs Officer
RWJBarnabas Health**

Named among Becker's Hospital Review Top 50 African American's to Know in Healthcare, Modern Healthcare's Top 25 Most Influential Minorities in Healthcare and The Network Journal's Top 25 Most Influential Black Women in Business, Michellene Davis leads Social Impact and Community Investment across the RWJBarnabas Health System. She oversees the areas of Policy Development and Governmental and External Affairs, Healthy Living and Community and Employee Wellness and Engagement, and Global Health. She is the creator of the RWJBarnabas Health Women's Leadership Alliance and the Corporate Institute for Internship. Ms. Davis helps to direct the strategic policy decisions of the System and strengthens the System's position with state and federal elected officials and agencies. Ms. Davis joined RWJBarnabas Health in 2009, and soon after, was named Executive Vice President of Corporate Affairs, the first woman and first person of color to serve as an Executive Vice President in the RWJBarnabas Health system's history. The RWJBarnabas Health Social Impact and Community Investment Practice leverages the system's range of assets to advance a culture of health and lift the quality of life in New Jersey communities. With a programmatic emphasis on ensuring health equity, the practice spearheads innovative social impact and external affairs initiatives that address the social, economic, and environmental conditions that have a significant impact on health outcomes. The policy arm leads the practice as it seeks to change systems, structures, and policies to create a more equitable future for all New Jerseyans. Ms. Davis utilizes her sphere of influence to forward progress the social impact work and has received national and statewide recognition for this work. Most recently, she has been named to the NJBIZ Healthcare Vanguard list and was named to the 2018 lists of ROIInfluencer, InsiderNJ and the NJBIZ Power 100. She has been listed in NJBIZ Health Care Power 50, and has been ranked by NJBIZ as the State of New Jersey's top lobbyist in the healthcare industry and by PolitickerNJ as one of the most politically powerful people in the State of New Jersey. Prior to her current position, Ms. Davis served in several high-ranking statewide political appointment positions.

Before joining RWJBarnabas Health, Ms. Davis served as Chief Policy Counsel to former New Jersey Governor Jon Corzine, the first African American to serve in the role, and Acting New Jersey State Treasurer. Prior to Treasury, Ms. Davis led the \$2.4 billion New Jersey Lottery as CEO and served as a senior policy advisor in the New Jersey Department of Health and Senior Services.

Ms. Davis has a proven record of supporting the building of community wealth throughout her career and, while Acting State Treasurer of New Jersey, founded the New Jersey Department of the Treasury's Office of Supplier Diversity and Division of Minority and Women Owned Businesses.

She is also active in civic engagement in the local and the global community. She is the past President of the Executive Women of New Jersey and currently serves as a member of the Board of Governors of Rowan University – Rutgers Camden; Treasurer of the New Jersey Performing Arts Center Women's Board; Trustee of the New Jersey Women Lawyers Association; Rutgers Institute for Women's Leadership; New Jersey Bipartisan Coalition for Women's Appointments; Caucus Educational Trust and the New Jersey Legislative Black Caucus Foundation. Globally, she serves on the Board of Directors of the International Black Women's Public Policy Institute; the Health Anchor Network Founding Design Team; Root Cause Coalition National Advisory Board and United Way ALICE National Advisory Council. She began her legal career as a trial litigator, is an Honors graduate of Seton Hall University and holds a Juris Doctorate from Seton Hall School of Law. She also received an Executive Education Certificate in Corporate Social Responsibility from the Harvard Business School and a Wharton Executive Education Certificate in Social Impact Strategy.