New Jersey Health Initiatives • Upstream Action Acceleration

Learning Collaborative Convening
September 23-24, 2019
Perth Amboy, NJ

AGENDA

Objectives:
- Provide formal and informal in-person opportunities for Upstream Action Acceleration grantees, support team members, and invited guests to network and learn together;
- Continue to build the Upstream Action Acceleration Learning Collaborative with input from the grantees and coalition partners; and
- Explore ways to strengthen upstream policy, systems and environmental actions to support collaborative healthy community initiatives.

Monday, September 23, 2019
The Armory Restaurant and Banquet Hall (Seabras Armory)
200 Front Street, Perth Amboy, NJ 08861

2:00 pm  Arrive and Gather for Perth Amboy Community Tour

2:30-2:45 pm  Welcome Remarks
Bob Atkins, Director, New Jersey Health Initiatives
Diane Hagerman, Deputy Director of Programs, New Jersey Health Initiatives
Steve Jobin, President/Chief Executive Officer, Raritan Bay Area YMCA

2:45-6:00 pm  Tour of the Perth Amboy Community
Steve Jobin, President/CEO, Raritan Bay Area YMCA
Rebecca Pauley, Community Health Worker, Raritan Bay Area YMCA
Healthier Perth Amboy partners

6:00 pm  Reception and Informal Networking

Tuesday, September 24, 2019
Portuguese Sporting Club
782 State Street, Perth Amboy, NJ 08861

8:30 am  Arrive, Breakfast and Informal Networking

9:00-9:15 am  Welcome, Highlights from Day 1 and Preview of Day 2
Bob Atkins, Director, New Jersey Health Initiatives
Diane Hagerman, Deputy Director of Programs, New Jersey Health Initiatives
9:15-10:00 am  **Keynote: Upstream Community Change and Equity**  
*Brian C. Castrucci, President and Chief Executive Officer, de Beaumont Foundation*

As President and Chief Executive Officer, Brian Castrucci has built the de Beaumont Foundation into a leading voice in health philanthropy and public health practice. He will share his knowledge and experiences, and engage with Upstream Action Acceleration partners in conversations about the path to policy change, stakeholder collaboration in policy efforts, and integrating equity into policy approaches.

10:00-10:30 am  **Dialogue, Q&A with Keynote Speaker**

10:30-10:45 am  **Energizer Activity and Break**

10:45-11:45 am  **Upstream Action Acceleration Affinity Groups: Successful Approaches and Tips (panel)**  
*Adverse Childhood Experiences (ACES): Tom Piratzky, Executive Director, Cape Regional Foundation*  
*Coalition/Partnership Management: Robert LaForgia, CHIP Coordinator, Healthier Middlesex*  
*Housing: Rebecca Pauley, Community Health Worker, Raritan Bay Area YMCA*

Previous Upstream Action Acceleration Learning Collaborative in-person convenings and webinars have provided partners with opportunities to identify ways to connect across coalitions around common issues to get peer support. This session will feature a panel of Upstream Action Acceleration coalition leaders who will share their experiences and tips for self-organizing as affinity groups.

11:45-12:45 pm  **Lunch and Informal Networking**

12:45-1:15 pm  **Upstream Action Acceleration Evaluation**  
*Equal Measure*

As part of your Upstream Action Acceleration support team, Equal Measure is looking across all of the communities and documenting progress and lessons learned. While Equal Measure is not evaluating individual community progress, “nuggets” from their initiative-level evaluation can be resonant to you and your coalition. During this session, Equal Measure will highlight findings from the previously shared memo that summarizes themes from interviews with coalition partners. Coalitions will be asked to share: What resonates? What questions do you have? And what can help your community deepen your journey toward policy, systems and environmental transformation?

1:15-3:00 pm  **Your Journey Toward Policy and Systems Transformation**  
*Healthy Places by Design*

Upstream Action Acceleration partners will explore ways to ensure that educational, programmatic, and practice change activities are planned within the context of longer-term, sustainable policy and systems change. This session will provide opportunities for partners to clarify and confirm their policy and
systems targets within their coalitions, as well as to obtain advice/input from other coalition partners about pressing issues. Healthy Places by Design, your Learning Collaborative support team partner, will guide this interactive session.

3:00-3:30 pm  Reflections from the Convening, Next Steps and Closing
New Jersey Health Initiatives and Healthy Places by Design