Apply what you’ve learned about incorporating data and good messaging and **develop one story** that your coalition can use to communicate with key stakeholders. You will work on **telling 2-3 different versions** of this story.

- The goal is to convey the impact your coalition is having on community **policy and systems change**.
- Refer to the lists of **indicators and data** that you brainstormed earlier today to develop your key messages.
- Identify 2-3 **different audiences** that you can tailor the story to.
- Decide which partner will tell each version of the story.