Sharing about Your Journey Toward Policy and Systems Transformation

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Important at All Scales

 COUNTY/CITY/NEIGHBORHOOD RULES & STATUTES

ORGANIZATIONAL/INSTITUTIONAL POLICIES
- Operational Protocols/Procedures
- Budgets/Funding
- Employee Conduct/Code of Ethics

FEDERAL/STATE LEGISLATION
- Laws/Regulations/Ordinances
- Comprehensive/Master Plans
- Design Guidelines
- Budgets/Funding/Taxes

LAW/REGULATIONS

BUDGETS/FUNDING/TAXES

REACH
Sustaining Your Impact
September 2019: Policy and Systems Target Dates

Two policy target dates: Camden, Trenton
Activity:
Policy and Systems Change Goals – Check-in

1) Are you on track toward achieving your policy and systems change goal?
   • Consider your stated goal as well as your target date.
   • If needed, revise your policy and systems change goal.

2) How do you know you are on or off track on your journey toward policy change?
   • Write down all the indicators that you use to monitor your progress.
Apply what you’ve learned about incorporating data and good messaging and develop one story that your coalition can use to communicate with key stakeholders. You will work on telling 2-3 different versions of this story.

- The goal is to convey the impact your coalition is having on community policy and systems change.
- Refer to the lists of indicators and data that you brainstormed earlier today to develop your key messages.
- Identify 2-3 different audiences that you can tailor the story to.
- Decide which partner will tell each version of the story.